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**DESIGN UNIVERSE, INC. TO PRESENT IN THE AO & MIT/STANFORD VENTURE LAB CEO
SHOWCASE PROGRAM AT ALWAYS ON STANFORD SUMMIT 2006**

The world's most advanced mobile Ink Company

Santa Clara, California – July 20th, 2006 – Design Universe is the worldwide solution provider for anyone who takes notes at work, during business meetings, while traveling, while conducting a sale, or while filling a form, today announced that it will be participating in the AO & MIT/Stanford Venture Lab CEO Showcase program at the AlwaysOn Stanford Summit, taking place between July 25-27 at the Frances C. Arrillaga Alumni Center on the Stanford University Campus. The event is co-hosted by the Stanford Technology Ventures Program (STVP) within the Stanford School of Engineering.

During the Summit, 50 CEOs of emerging private companies will present their businesses to a panel of industry insiders and a standing-room-only audience. The top three companies will be given the opportunity to present to the audience on the main stage at the end of the event.

Design Universe, Inc. will be presenting its business at 11:00 a.m. – 12:00 p.m. on July 27. To arrange a briefing with *Design Universe* at AlwaysOn, please contact Jeany Stein / Scot Cleveland at press@design-universe.com phone: 408-982-2100.

“The CEO Showcase program is an open forum where companies can unveil their go-to-market strategies,” said Tony Perkins, founder of AlwaysOn. “Following in the tradition of AlwaysOn, companies are able to obtain unique insights from leading industry insiders, meet their peers and partners, and gain the attention of the venture community.”

“Tony Perkins’ AlwaysOn Stanford Summit provides an unparalleled opportunity to see a truly remarkable level of innovation and entrepreneurial spirit as evidenced by the companies featured in the CEO Showcase,” said Louise Velazquez, Chairman of the MIT/Stanford Venture Lab.

“Undoubtedly these companies represent the best and the brightest in the industry, and we are proud to recognize these entrepreneurs for their foresight and innovative work.”

Every year AlwaysOn's highly-regarded Summit brings together successful entrepreneurs, business and political thought leaders, and top venture capitalists, to spot trends and spark new ideas and initiatives.

For further information please visit: <http://alwayson.goingon.com/permalink/post/866>

About Design Universe

Design Universe is a leading worldwide provider of professional mobile enterprise solutions. Design Universe provides the solutions, strategy and expertise to help enterprise organizations streamline their business processes through mobile and ink enabled technologies. Over 100000 customers, including Global 2000 companies, insurance, banks, healthcare and consumer goods companies have selected Design Universe solutions. Design Universe is a worldwide leading provider of professional applications which demonstrate the power of the Tablet PC, PDA, UMPC, signature pads and digital pads for every business, particularly to those using many business forms. Design Universe developed customized software for global 500 companies for their forms, electronic signatures, process automation and online management. This will be the company in the world which will allow people to keep using paper and pen but be able to put all of their notes and information directly onto a computer and **converting writing into Data and Data into Information as one platform.**

About the Stanford Technology Ventures Program

The Stanford Technology Ventures Program is dedicated to accelerating high-technology entrepreneurship education and creating scholarly research on technology-based firms. STVP (<http://stvp.stanford.edu>) believes that engineers and scientists need entrepreneurial skills to be successful at all levels within an organization. The program prepares students for leadership positions in industry, academics, and society. In addition, STVP disseminates research and teaching knowledge throughout the world. STVP is located within the Stanford University School of Engineering and is hosted by the Department of Management Science and Engineering.

About MIT/Stanford Venture Lab

The MIT/Stanford Venture Lab (VLAB) is a joint venture between the MIT Enterprise Forum, the Office of Technology Licensing (OTL) at Stanford University, and the Alumni Association of the Graduate School of Business. As the San Francisco Bay Area chapter of the MIT Enterprise Forum, VLAB is dedicated to promoting the growth and success of high-tech entrepreneurial ventures by connecting ideas, technology and people. VLAB's distinctive events provide participants and audience members alike the opportunity to exchange ideas about how to successfully navigate the entrepreneurial waters. Monthly forums bring together highly respected, successful business leaders, industry experts and entrepreneurs who collaborate on the best ways to address ongoing entrepreneurial issues and expand their business. See www.vlab.org for more information.

About AlwaysOn

ALWAYS ON is transforming the communication business with its online blogging network; establishing it as a leader in the open media revolution. Borrowing on the underground blogging and social networking traditions, ALWAYS ON (www.alwayson.goingon.com) was launched in 2003. Today, ALWAYS ON's annual Stanford Summit and OnHollywood events, print "blogazine" and online services encourage direct collaboration between the global thought leaders and technology insiders whose ideas and innovations are shaping the always-on world.

ALWAYS ON, LLC, is a privately held and virtually headquartered company born out of the heart of Silicon Valley.